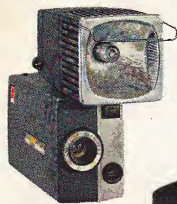


Movie Aids



KODAK INSTAMATIC Movie Light. Slips on instantly and automatically removes filter built in the camera to let you make movies indoors.



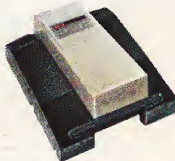
KODAK INSTAMATIC M2/M4 Case. Protects camera, yet keeps it ready. Holds M2 or M4 camera and two KODAPAK Movie Cartridges.



KODAK INSTAMATIC M6 Case. Protects your camera from wear and damage. Holds M6 model plus two KODAPAK Movie Cartridges.



KODAK Movie Reels (Super 8). Assemble your Super 8 movies on larger reels for longer, uninterrupted shows. 200- and 400-foot reels come in handsome storage carton. 1200-foot reels and cans also available.



KODAK Universal PRESSTAPE Movie Splicer. Revolutionary dry splicer for KODAK Super8, regular 8mm, and 16mm movie films. No water, no cement! Easy to use. Comes with Super 8 PRESSTAPES.



KODAK Projection Screen (40 x 40). This deluxe screen with beaded surface is ideal for movies or slides. Its tripod legs open automatically for quick setups. Easy to adjust the height. Easy to store.

Kodak

INSTAMATIC MOVIE EQUIPMENT

Cameras • Projectors • Film • Aids



New instant-loading cameras



New KODAPAK Movie Cartridges with Super 8 KODACHROME II Film



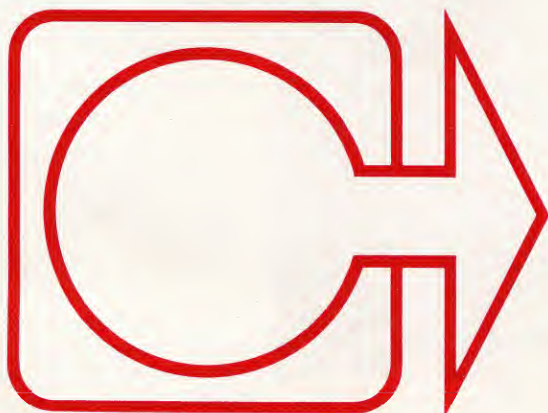
New self-threading projectors



Open...

drop in...

shoot!



This symbol represents a breakthrough in home movies. You will find it only on KODAK INSTAMATIC Movie Cameras, Projectors, Film, and Aids.

Kodak brings the INSTAMATIC Camera idea to movies!

It's a complete new system of movie-making. A new kind of movie camera that loads instantly. A new kind of movie film that gives you sharper, clearer, more colorful movies than ever before. And it couldn't be easier.

No film-threading. No fussing. No film-flipping. Just slip a KODAPAK Movie Cartridge into the camera and shoot a complete roll of brilliant color movies. At the end of the roll, just drop out the film cartridge. When the processed film comes back, you'll see—on your screen—movies that are more than ever *the nearest thing to life itself!*

from loading to showing...

KODAK INSTAMATIC movie equipment

new fun to home movies

A new kind of movie camera

These new cameras do for movies what INSTAMATIC Still Cameras did for snapshots. Now, without problems, you can have the *movies* you've always wanted.

New KODAK INSTAMATIC Movie Cameras load instantly. There is no threading. There's no winding. No pause for film flipover. An electric motor drives the film for you *automatically*—roll after roll.

Kodak has designed these new INSTAMATIC Movie Cameras to help you get the sharpest possible pictures. All models are equipped with a fast $f/1.8$ lens to enable you to get full-color movies even in dim light. Today, home movies are truly as easy to make as INSTAMATIC Camera snapshots.



KODAK INSTAMATIC M6 Movie Camera. It lets you enjoy the thrill of zoom movies! Battery-powered CdS electric-eye exposure control operates through the lens for highest accuracy. No parallax problems because you also view through the lens. Manual control lets you adjust for backlit scenes. With fold-away pistol grip, focusing $f/1.8$ zoom lens, battery drive.

KODAK INSTAMATIC M2 Movie Camera. It has a fixed-focus lens to get clear, sharp Super 8 movies from a few feet to infinity. Manual exposure control is so simple that everything you need to know is pictured right on the camera. With $f/1.8$ lens, battery drive.



KODAK INSTAMATIC M4 Movie Camera. It has all the features of the M2 model plus a fully automatic, battery-operated CdS electric eye that sets exposures for you. A signal in the viewfinder warns you when light is too dim for good movies. With $f/1.8$ lens, battery drive.

A new kind of movie film



The movies you make with Super 8 KODACHROME II Movie Film are more lifelike than ever! That's because the image on the film is 50% larger in area than the one you get with regular 8mm film. And it is an improved film with

finer grain. You get brighter, sharper, more colorful movies than ever before. Bigger, sharper pictures on the film mean better movies on your screen.

Easier than ever to handle

The KODAPAK Movie Cartridge is factory-loaded with KODACHROME II Film, Type A. There's only one way to put it in the camera—the right way. Just slip the car-



Super 8 film format



Regular 8mm film format

tridge into a KODAK INSTAMATIC Movie Camera and shoot! You can take a full 50-foot roll without stopping, if you wish. There's no need to flip over the film at mid-point as with regular 8mm

film. No possibility of half-exposed rolls. No delays or missed scenes. No edge-fogging because you never touch the film. At the end of a roll, just drop out the cartridge, drop in another, and you're set to go again. No chance of double exposures. A final loop of film, imprinted "EXPOSED," tells you that the film has gone through the camera. Good movies have never been so sure—so easy to take and show!

nt brings new ease, new convenience,

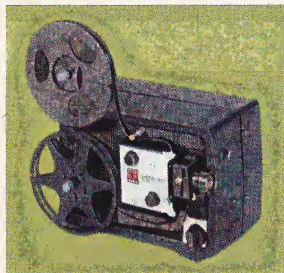
A new kind of movie projector

To make Super 8 movies as wonderfully simple and enjoyable to show as they are to take, Kodak has developed a whole new line of movie projectors. They all thread themselves automatically. They take full advantage of Super 8 movie film's bigger picture area to give you brilliant movies, and they are sharper, steadier movies because pictures are centered providing improved edge guiding to hold film flat.

Two of the models are budget-priced. Three of them are compact, multispeed projectors with new flip tops that swing instantly into position, spindles ready for loading 400-foot-capacity reels. The last offers brilliant sound projection with 1200-foot capacity.

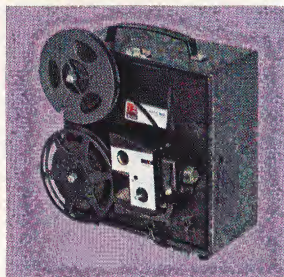
KODAK INSTAMATIC M50 Movie Projector.

Automatic threading all the way onto the take-up reel. A single knob controls forward projection and power rewind. Has 200-foot reel capacity. With $f/1.5$ lens.



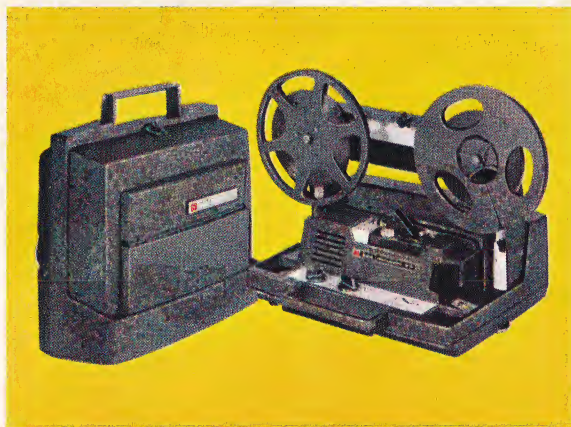
KODAK INSTAMATIC M60 Movie Projector.

Not only threads and projects, but rewinds the film—all automatically. Has $f/1.5$ lens, built-in case with preview screen in the cover.



KODAK INSTAMATIC M100 Sound Projector. (Not shown)

Lets you record and show your own Super 8 magnetic sound movies. Automatic threading. Completely transistorized for instant sound. Only 18 frames separate picture and sound for easier editing. 1200-foot reel capacity. With built-in speaker, microphone, external speaker jack, $f/1.0$ lens. For complete details, see Kodak Customer Service Series Brochure No. C3-366.



KODAK INSTAMATIC M70 Movie Projector.

Portable as an attaché case, yet it offers you 7 ways to enjoy your movies. As fast as you can flick your finger, you can switch from forward to reverse at any speed—from flicker-free slow motion, to normal speed, to a super-fast 54 frames per second, all brilliantly illuminated. And there's "still" projection, too. Switch back and forth as often as you wish.

Delight your audiences. Now you can add interest and pace to your movies—hustling through some scenes, lingering over others. Add comedy effects when and where you wish. Slow down or stop completely to study motion, frame by frame. The M70 puts more fun into every foot of film. With automatic threading right onto the take-up reel and $f/1.5$ or $f/1.5$ zoom lens.

KODAK INSTAMATIC M80 Movie Projector. (Not shown)

Has all the features of the M70 Projector, but in addition it will show regular 8mm films as well as Super 8 films. If you're already in movies and want 7-speed projection for your old reels, too, this is the one for you. Available with $f/1.5$ or $f/1.5$ zoom lens.

KODAK INSTAMATIC M90 Movie Projector. (Not shown)

If you want the brightest possible projection of Super 8 films, ask to see the M90 model. Its new low-voltage lamp and super-fast $f/1.0$ lens make possible this extra brilliance. Has all the other features of the M70 projector, plus a room-light receptacle. With $f/1.0$ lens or $f/1.5$ zoom lens.